

## Prevent Child Abuse North Carolina's Tool Kit for Paid Family and Medical Leave Insurance

Children and families thrive when we create conditions that support their well-being. Family-friendly workplace policies, such as publicly funded paid family, medical, or sick leave (paid family leave) programs, provide a critical support to families by helping employees meet their personal and family health care needs while also fulfilling work responsibilities. Paid family leave policies allow parents protected paid time off time from work without jeopardizing their economic security. This concrete support to families in times of need is a critical policy lever in the prevention of child abuse and neglect.

North Carolina has the opportunity to lead the way by passing the Paid Family Leave Insurance Act. We encourage you to support NC Senate Bill 597 and Senate Bill 564.

We also want to encourage you to use social media to raise awareness about the importance of Paid Family and Medical Leave Insurance policies.



### For Twitter:

Download the following images and share them on Twitter



PAID LEAVE IS A CONCRETE SUPPORT FOR FAMILIES THAT PREVENTS CHILD ABUSE.

### Sample Tweets:

- North Carolina has the opportunity to support families and children through paid family and medical leave. Contact #NCGA lawmakers and let them know #PaidLeave is key to assure the best possible investments in the first months of a baby's life
- Working parents make up a significant part of the workforce. Family friendly workplace policies such as paid family and medical leave make an employer more attractive to valuable employees, increasing employee retention & engagement.

- We're fighting for #PaidLeave for everyone in NC because it's good for babies, good for families, and good for supporting a strong, equitable, and resilient economy. Everybody wins when we put babies & families first. #PaidLeave4All
- There is a pressing need for #paidleave for working families. Research indicates the US lags far behind other high-income countries in providing paid parental leave — putting us at a disadvantage. Demand #NCGA lawmakers prioritize #PaidLeave!



## For Facebook:

Download and post these images to Facebook

**1 in 4**  
**mothers**  
return to  
work within  
**two weeks**  
of giving birth



**PAID LEAVE** supports *stable care arrangements* for new children

PAID LEAVE IS A CONCRETE SUPPORT FOR FAMILIES THAT PREVENTS CHILD ABUSE.

There is room for  
public policy to  
make paid leave  
more widely  
available.



**PAID FAMILY  
LEAVE POLICIES**  
have benefits for:

parents,  
children,  
and the  
**economy.**

PAID LEAVE IS A CONCRETE SUPPORT FOR FAMILIES THAT PREVENTS CHILD ABUSE.



#### Sample Facebook Posts:

- With 1 in 4 new mothers returning to work within two weeks of giving birth, North Carolina needs to address the needs of working families. Paid family and medical leave would have a positive impact on parents and children, supporting stable care arrangements for babies and would allow mothers to spend time during those critical first weeks and months of a child's life at home without the stress of financial burden.
- Despite proven benefits, only 12% of North Carolinians have access to paid family and medical leave through their employers. It is time for North Carolina to show up for families with paid family and medical leave. Pass the NC Paid Family Leave Insurance Act.
- North Carolina has the opportunity to support families and children through paid family and medical leave. Contact General Assembly lawmakers and let them know paid leave is key to assure the best possible investments in the first months of a baby's life.
- Did you know the US guarantees 0 weeks of paid family and medical leave? The U.S. is one of only seven countries in the world without a national paid family leave policy. 82% of voters say they favor a national paid family and medical leave program, and 10 states have one! Let's pass the NC Paid Family Leave Insurance Act and enact one for North Carolinians.

### Other ways to show support for Paid Leave Policies

- Follow Prevent Child Abuse NC on [Twitter](#) and [Facebook](#)! Retweet or share messages supporting family friendly work place policies like Paid Family and Medical Leave
- Visit our [Policy Action Center](#) to engage in Targeted Actions related to family friendly workplace policies
- [Subscribe to Prevent Child Abuse NC's Policy Action Alerts](#)