

Recognizing and Responding to Child Maltreatment SOCIAL MEDIA TOOL KIT

Prevent Child Abuse NC has a FREE, 2-hour web based course, [Recognizing and Responding to Suspicions of Child Maltreatment](#), designed for professionals and volunteers working with children and families and any NC citizen concerned with child well-being.

Please help us get the word out! We want to make sure everyone knows more about [NC's Mandatory Reporting Law](#), how it applies, how to handle a disclosure of abuse, and how to recognize and respond to child abuse and neglect.

Like and follow Prevent Child Abuse NC on social media

- Facebook: @preventchildabusenc
- Twitter: @PCANC
- Instagram: @preventchildabusenc
- LinkedIn: Prevent Child Abuse North Carolina

Start contributing to the conversation online

Social media post ideas and resources:

- Acknowledge when you (or someone in your organization) finishes the online Recognizing and Responding course.
- [Share these designed social media share images](#) to help get the word out. *See below for information on how to add your logo to the share images.*
- Include some suggested copy in your posts:
 - Did you know? If you work with children in NC, you are a mandated reporter of suspected child abuse and neglect. Learn more: <https://www.preventchildabusenc.org/about-child-abuse/recognizing-responding-to-child-maltreatment>
 - As adults, it is our responsibility to ensure the healthy growth and development of all children. That includes intervening when we suspect a child's well-being is or may be at risk. Learn more: <https://www.preventchildabusenc.org/services/trainings-and-professional-development/rrcourse>
 - Check out this FREE online course on Recognizing and Responding to Suspicions of Child Maltreatment Training designed for professionals and volunteers

working with children and families and any NC citizen concerned with child well-being. Learn more: <https://www.preventchildabusenc.org/services/trainings-and-professional-development/rrcourse>

- Did you know? North Carolina law requires all adults to report suspected child maltreatment. You do not need proof that maltreatment has occurred; you only need reasonable cause to suspect maltreatment. You do not need anyone's permission to file a report. Learn more: <https://www.preventchildabusenc.org/about-child-abuse/recognizing-responding-to-child-maltreatment>
- Are your coaches, teachers, volunteers trained to recognize and report child maltreatment and abuse? Ours are! Learn more: <https://www.preventchildabusenc.org/services/trainings-and-professional-development/rrcourse>

Social Media Images

Feel free to download the social media images in this Dropbox and add your own logo, links, or hashtags for your organization, group, or program.

**Please do not cover, alter, or remove the Prevent Child Abuse NC logo.*

Questions?

If you have any questions, please contact Kris Demers at kdemers@preventchildabusenc.org.