

29 Days, 29 Ways to Recognize Parent Leadership Month

1. Proclaim February as “Parent Leadership Month” in your business or organization.
2. Promote Parent Leadership Month on your website and share links to more information.
3. Follow PCANC on Facebook (facebook.com/preventchildabusenc), Twitter (@PCANC) or Linked-In (linkedin.com/prevent-child-abuse-north-carolina) and spread the word about Parent Leadership Month on social media by sharing our posts and tweets.
4. Learn more about Parent Leadership and the importance of its role in preventing child abuse and neglect by visiting PreventChildAbuseNC.org/parent-leadership.
5. Share information with your staff about the ways that Parent Leaders can participate in meaningful community activities such as serving on Child Abuse Prevention Councils, PTAs, boards of directors, or speaking publicly about issues related to children and families.
6. Recognize your employees who take on leadership roles in their community, children’s school, or other agency.
7. Ask your city council or county commissioners to proclaim February as “Parent Leadership Month” in your community.
8. Partner with parents and community members to find creative ways to honor parents in your community.
9. Write a letter to the editor of your local newspaper about the importance of Parent Leadership or honoring a Parent Leader you know.
10. Let your local newspaper know you are recognizing Parent Leadership Month and encourage them to write a story about the importance of Parent Leadership and highlight a local Parent Leader.

11. Let local radio stations know you are recognizing Parent Leadership Month and encourage them to join you or to interview local Parent Leaders.
12. Write an article or blog post about the importance of Parent Leadership for your company, church, or neighborhood newsletter or blog.
13. Do you have a personal blog? Write a blog post about the importance of Parent Leadership for your blog.
14. Encourage your friends, relatives, neighbors, and co-workers to visit PreventChildAbuseNC.org to learn more about Parent Leadership.
15. Share this list with churches in your community and ask them to join you in recognizing Parent Leadership Month.
16. Share this list with schools and PTA's in your community and ask them to join you in recognizing Parent Leadership Month.
17. Share this list with child care facilities in your community and ask them to join you in recognizing Parent Leadership Month.
18. Plan a Parent Leadership Recognition event to acknowledge and honor the important contributions of parents in your community.
19. Host a small gathering (breakfast, brunch, tea, lunch and learn, etc.) in partnership with a local agency or PCANC to educate your friends and neighbors about the role parent leadership plays in preventing child abuse and neglect.
20. Ask other organizations and businesses to sponsor or co-host Parent Leadership Month events.
21. Thank parents you view as leaders and acknowledge their important contributions to the community.
22. Invite local elected officials to learn more about the importance of Parent Leadership.
23. Create public awareness materials about Parent Leadership Month to give out at your business or organization.
24. Give employees time off to engage in Parent Leadership activities.

25. Ask local businesses to contribute items to award Parent Leaders at recognition events.
26. Recognize organizations that have created successful Parent Leadership roles and are actively engaging in partnerships with parents.
27. Volunteer at a local organization to help them create and facilitate opportunities for Parent Leaders.
28. Host a fundraiser for a local agency that supports parents or for PCANC.
29. Spread the word year-round. Continue to show your support for children and families in your community by planting a pinwheel garden at your home or business during Child Abuse Prevention Month in April. Visit [PreventChildAbuseNC.org/get-involved/plant-a-pinwheel-garden](https://www.preventchildabuse.org/get-involved/plant-a-pinwheel-garden) to learn more.