Help Children & Families Thrive
Every Time You Drive!

How can I help?
Purchase a Kids First license plate.

What is a Kids First license plate?
A Kids First license Plate is a special plate you can get from the NC DMV at any time.

How does the Kids First license plate help NC children & families?
When you purchase a Kids First license plate, $15 of the $25 special plate fee is returned to the North Carolina Children’s Trust Fund (NC CTF).

What is the NC CTF?
The NC CTF is the only source of state dollars dedicated solely to child abuse and neglect prevention.

How does the NC CTF prevent child abuse in NC?
The NC CTF awards grants to local child abuse prevention agencies and programs that help build great childhoods by giving parents and communities the knowledge, tools and resources they need.

For more information:
Please contact Kris Demers at 919-829-8009 ext 619 or email kdemers@preventchildabusenc.org
You can help NC families navigate raising the next generation

North Carolina’s future prosperity relies on the healthy growth and development of all children. It’s essential that they have safe, stable, nurturing relationships with their parents and other adults in their community to build the healthy brain architecture they need for healthy development and future success. Our greatest health and social problems are strongly connected with child maltreatment and the challenges that families face in raising their children in positive and nurturing environments. That’s why getting it right the first time is so important!

As an adult, you play a vital role in making sure children grow up in safe, stable, nurturing homes. Supportive communities that strengthen families help prevent child abuse and neglect from ever occurring.

You can play a role in preventing child abuse and neglect and helping make sure NC children grow up healthy and ready to succeed!

Learn how…

Show Your Support for Children
Get your Kids First license plate!

Three ways to order your Kids First license plate:

Order online
Visit the NC DMV’s Kids First license plate webpage. To get there,
- Go to www.ncdot.gov/dmv
- Click on “Custom License Plates” under “Quick Tasks”
- Type in “Kids First” in the search bar
- Click on the Kids First License Plate image

Order in person
- Fill out the Kids First license plate application found on the NC DMV’s Kids First license plate webpage (follow the instructions above to get there)
- Visit your local DMV office, bring the application and payment to order a Kids First license plate

Order by mail
- Fill out the Kids First license plate application found on the NC DMV’s Kids First license plate webpage (follow the instructions above to get there)
- Mail it, along with your payment, to the address on the form

Inspire Others to Put #KidsFirst

Now that you ordered your own Kids First license plate, help spread the word!

We created the Driving Prevention Toolkit you can use to help promote the Kids First license plates and talk about the importance of the NC Children’s Trust Fund in your community.

In the toolkit, you’ll find:
- Sample letters to encourage others to get their own Kids First license plate
- Sample social media tips, images and pre-written social media posts
- Social Media cover photos and website banners
- Sample public service announcement scripts
- Ideas to promote the plate in your organization or in your community
- Sample talking points
- And more!

Access the Driving Prevention Toolkit by going to www.PreventChildAbuseNC.org. At the top of the page, hover over the “Get Involved” tab, then click on “Kids First License Plate” in the dropdown.