Help make GREAT CHILDHOODS happen.

Invest in children and families with a Kids First License Plate!
We know that when we invest upstream in prevention programs that strengthen families, we can help reduce child abuse and neglect. When you purchase a Kids First License Plate, $15 goes directly to the North Carolina Children’s Trust Fund (NC CTF), the only source of state dollars dedicated to child abuse prevention.

The NC CTF awards grants to community organizations committed to strengthening and supporting families and preventing child abuse and neglect before they occur.

Purchase your Kids First license plate today!
Go to www.ncdot.gov/dmv and click on “Custom License Plates” under the “Quick Tasks” tab. Then, type “Kids First” in the search bar and click on the image to order!

For more information, please visit www.preventchildabusenc.org.