Prevent Child Abuse North Carolina (PCANC) is the only statewide organization dedicated to the prevention of child abuse and neglect. Through investment in innovative and evidence-based programs proven to prevent child abuse before it occurs, PCANC helps North Carolina’s communities decrease factors that put children at risk for abuse and increase factors that encourage children to thrive. Through our office in Raleigh, we serve every county in North Carolina. We are the North Carolina chapter of Prevent Child Abuse America.

**PCANC works to strengthen families in THREE STRATEGIC WAYS:**

**EDUCATION**
Ensuring that NC’s citizens and professionals have the most effective and up to date tools possible to prevent child abuse and neglect before it occurs. Workshops, trainings, and webinars offer information, research, and strategies to help support families, increase protective factors, and ensure all children thrive.

**ADVOCACY**
The Prevention Network is comprised of nearly 400 member agencies and individuals, including all 100 county Departments of Social Services and 85 local Departments of Public Health.

**PROGRAMMATIC SUPPORT**
PCANC provides technical assistance, skill building, and coaching support to agencies offering evidenced-based and informed parenting programs:

- Circle of Parents
- Strengthening Families 6-11
- Incredible Years

**Enhancing Support for Community-Based Agencies**
Implementation Science research clearly demonstrates that implementation support for community-based agencies is critical to program success, achievement of program outcomes, and adherence to overall model conformity. Our goal is to make evidence-based parenting education programs available to all parents, to change the norms around ongoing parental education in a continuum from prenatal to college. Additionally, we endeavor to make these programs mandatory for foster parents and parents who are at risk for abuse and neglect.

PCANC is committed to creating additional and enhanced paths of support for community agencies in their work with families. Specifically, enhanced supports would focus on areas in need of strengthening including: participant recruitment; skill development; staffing; content-specific support; problem solving; retention; and adherence to model fidelity.

**PCANC by the numbers**

- **800** The number of partner organizations across the state including departments of social services and public health, schools, drug treatment centers, family and youth service agencies, community health centers, public housing communities, shelters, and drug courts.
- **1,800** The number of individuals who have taken our free online training courses.
- **1,000** Over 1,000 have participated in the evidence-based programs we support.

**The Facts**

- **128,000** children in NC reported as abused and neglected that’s enough to fill the PNC Arena more than 6 times.
- **79.1%** of participants in the Incredible Years Parenting Program reported a decrease in harsh discipline.
- **1,486** parents participated in parenting programs we support across the state.
- **219,792** Pinwheels we’ve distributed since 2008.
- **$2 billion** The total lifetime estimated financial costs associated with just one year of confirmed cases of child maltreatment is approximately.

For more information, contact: Sharon Hirsch, President & CEO, 919-829-8009 | shirsch@preventchildabusenc.org