Prevent Child Abuse
North Carolina's foundation is rooted in the ongoing dedication and generous support of our partners, organizations, and individuals like you. We are committed to building strong foundations for North Carolina children and their families.

Together, North Carolina communities collaborated with us to strengthen support for NC’s families. Our 2015 Learning and Leadership Summit, ‘Collective Effort – Collective Impact’, brought nearly 450 people together to learn about the Essentials for Childhood Initiative and to build stronger relationships and environments for children and families to create thriving communities and a more hopeful future for us all.

Through our Prevention Network, strong coaching and support from our Implementation Support Team, and public awareness campaigns, we continued to foster the spirit of—and provide the infrastructure support to—participants in the Collective Effort for healthy child development. Throughout the year, we worked with over 5,311 individuals and 400 agencies in all 100 North Carolina counties to prevent child abuse and neglect before it ever occurs.

Transparency, trust, creativity, strong partnerships and collaborations helped set the foundation for a successful year for the children and families of North Carolina. The work we do, and your support of our work, is essential!

Kathy Pope
Board Chair

We worked with over 400 agencies in all 100 NC counties to prevent child abuse and neglect before it occurs.

79.1% Program reported a decrease in harsh discipline.
7.5% of participants reported an increase in positive parenting.

92% of participants in our skill-building sessions reported an increase in knowledge in new techniques to use in their daily work with parents.

5,311 people participated in trainings. Community Cafés, our biennial Summit, and programs we support across the state including: Circle of Parents, Strengthening Families Program 6-11, and The Incredible Years Program.

100% of our “Collective Effort – Collective Impact” Summit attendees reported an increase in understanding of collective impact and its applicability in their community.

Over 79 organizations across 16 States participated in a social media campaign we launched in 2015 with the hashtag "PassItOnNC" to raise awareness for Child Abuse Prevention Month.

Over 42,000 Pinwheels were distributed across NC during 2015’s Pinwheels for Prevention Campaign!

88% of NC counties participated in Child Abuse Prevention Month.

2014-2015 Financial Information

Revenue

Expenses

Contracts 29%
Conferences 29%
Other Special Events 29%

82%
52%
4%