



Collaborating to promote innovative strategies for prevention



Prevent Child Abuse
North Carolina

Strengthening families and communities



Investing in children, building our future

2011/2012 Annual Report

"Your program experience, encouragement, support, and commitment were strong and clearly communicated! Thanks so much for your coaching. We have some great ideas we hope to start using."

~Prevention Network Member

"PCANC has successfully undertaken a much needed leadership position for our state in the PREVENTION of child abuse of all kinds and provides local agencies with increased media and public awareness that we could not afford, but is so essential to our mission, our growth, and our ability to do successful work with families."

~Prevention Network Member



Prevent Child Abuse North Carolina (PCANC) is the only statewide nonprofit organization dedicated to preventing child abuse and neglect. Our work empowers local communities to build safe, stable, nurturing, and healthy relationships for all children. We provide training, technical assistance, and coaching to community organizations implementing family strengthening programs proven to prevent abuse and neglect before it occurs.

Our trainings, workshops, and public awareness efforts help professionals and individuals communicate the proven adverse health, social and economic impact of child abuse and neglect on their communities.

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★★★★
CHARITY NAVIGATOR
Four Star Charity

Our FY 2011-2012 Accomplishments

Strengthening Families & Communities

Prevent Child Abuse North Carolina provided technical assistance, coaching, and implementation support to more than 30 communities implementing nationally recognized family strengthening programs proven to prevent child abuse and neglect.

Circle of Parents

Outcomes indicate Circle of Parents is effective in building protective factors proven to reduce child maltreatment in families.

Parents show statistically significant improvement in parenting practices, empowerment and social support.

After attending the program, parents were more likely to:

- Give support to other parents and receive support in a positive way
- Understand and effectively support their child's development

The Incredible Years Parent Training Program

Results were consistent with findings in national research studies of the program.

Statistically significant changes were seen in all outcomes with medium to large effect sizes.

After attending the program, parents were more likely to:

- Use positive discipline practices and nonviolent parenting practices

After attending the program, parents were less likely to:

- Report problem behaviors in their children

Nurse-Family Partnership

As a result of participating in the program, mothers were more likely to:

- Have a baby that was born full term and at a healthy weight
- Earn a high school diploma or GED or be working towards earning one

Strengthening Families Program 6-11

Statistically significant results are consistent with, and in many cases, exceed national Strengthening Families Program norms.

Overall fidelity to the model was found to meet or exceed program standards.

After attending the program:

- Parents were more likely to engage in positive parenting practices
- Children's social skills increased
- Families reported less conflict

Collaborating to Promote Innovative Strategies for Prevention

Professional Education

1,611 professionals and individuals participated in workshops, trainings, and webinars on a variety of prevention and family strengthening topics.

Prevention Network

Over 250 organizations worked in their communities to implement and increase support of prevention programs and strategies as members of PCANC's Prevention Network.

Public Awareness

Media coverage of child maltreatment prevention, effective prevention practice, and family strengthening increased by 50%.

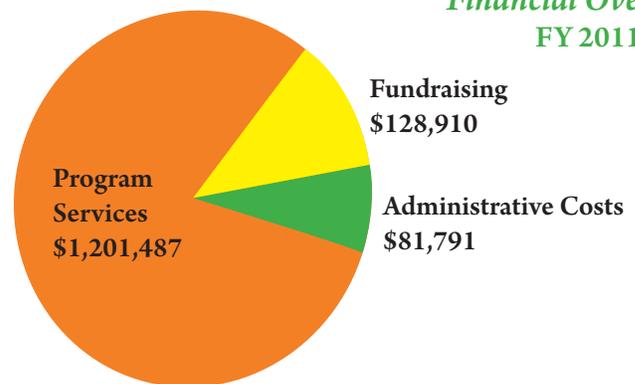
70 counties reported local activities to raise awareness in April, Child Abuse Prevention Month.

Child Sexual Abuse Coalition

A coalition with representation from 26 North Carolina organizations was convened to identify systems and policy changes to effectively prevent child sexual abuse.

Investing in Children, Building Our Future

Financial Overview FY 2011-2012



Grants: The Duke Endowment: \$365,844
Kate B. Reynolds Charitable Trust: \$116,466
Ms. Foundation for Women: \$42,987
Eshelman Foundation: \$35,000
Pope Foundation: \$45,000
Other: \$17,000

Contributions: \$156,176

Conference and Training Income: \$60,463

Contracts: NC Division of Social Services: \$434,328

Membership Dues: \$76,670

Interest Income: \$2,971

Miscellaneous: \$2,894

To learn more visit www.preventchildabusenc.org/annual-report