Our Mission
Prevent Child Abuse North Carolina supports the development of safe, stable, nurturing relationships for children in their families and communities to prevent child abuse and neglect.

Our Values
- We believe every child deserves a safe, nurturing, healthy home environment.
- We believe parents with effective parenting skills, support and resources create strong families.
- We believe adults have an obligation to help, care for, and invest in children.
  - We believe all families deserve our honor and respect.
- We believe strategies to assist families should be innovative, tested by science and research, and have impact.
- We believe solutions are most effective when they are operated with state and local partners in a collaborative relationship with sustainable support.
- We believe investment in safe, nurturing relationships and positive futures for children is essential for prosperity.
- We believe PCANC has an obligation to be true to our values, professional, accountable, and transparent.

Board of Directors ‘14-’15
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STRATEGIES FOR PREVENTION

PREVENTION NETWORK

THE PREVENTION NETWORK IS AN AFFILIATION OF AGENCIES AND INDIVIDUALS WHO ARE COMMITTED TO PREVENTING CHILD ABUSE AND NEGLECT IN THEIR COMMUNITIES.

MEMBERSHIP BENEFITS INCLUDE DISCOUNTS ON PREVENTION MATERIALS, EXCLUSIVE CONFERENCES AND TRAINING, ACCESS TO RESEARCH AND INDUSTRY EXPERTS, AND NETWORKING WITH OVER 350 AGENCIES AND INDIVIDUALS ACROSS THE STATE.

68% OF MEMBERS SAID THEY ACTIVELY SUPPORT AND ADVOCATE FOR THE REPLICATION OF EVIDENCE-BASED PROGRAMS.

64% SAID THEY SUPPORT FAMILY STRENGTHENING PREVENTION PROGRAMS.

PHOTOS COURTESY OF CHI BROWN FOR NORTH CAROLINA CENTRAL UNIVERSITY

PHOTOGRAPH BY MARK OWENBY

PHOTOGRAPH BY CANNON’S CANNON’S PHOTOGRAPHY

NURSE-FAMILY PARTNERSHIP ADVOCACY

47 LEGISLATIVE MEETINGS IN SUPPORT OF NURSE-FAMILY PARTNERSHIP WERE HELD IN 2014.

15 CONFIRMED MEDIA PIECES AS A RESULT OF COMMUNITY ADVISORY BOARD AWARENESS EFFORTS ABOUT NFP.

TRAININGS

1,330 PEOPLE TOOK OUR FREE ONLINE “RECOGNIZING AND RESPONDING TO SUSPICIONS OF CHILD MALTREATMENT” TRAINING. 99% OF PARTICIPANTS RECEIVED A SCORE OF 80% OR HIGHER ON THE POST TEST.

167 PRACTITIONERS ATTENDED TRAININGS AROUND THE STATE TO IMPROVE THEIR UNDERSTANDING OF EFFECTIVE STRATEGIES. THAT IS A 98.8% INCREASE FROM THE PREVIOUS YEAR!

TOPICS INCLUDED “USING TRAUMA INFORMED SCREENS AND ASSESSMENT TO STEER BEST PRACTICE” AND “COMMUNITY CAFÉS: CONVERSATIONS THAT CHANGE THE LIVES OF CHILDREN AND FAMILIES”

PREVENT CHILD ABUSE
North Carolina

Prevent Child Abuse North Carolina.
NORTH CAROLINA COALITION FOR THE PREVENTION OF CHILD SEXUAL ABUSE

Over 100 individuals participated in conversations on child sexual abuse and how to prevent it in their communities.

Prevent Child Abuse North Carolina was named in legislation charging the Human Trafficking Commission with making recommendations for the prevention of child sexual abuse (S.L. 2014-199, Section 4).

After one conversation, The Cherokee Tribal community decided to provide resources for adult victims of child sexual abuse through their Adult Services Division.

PUBLIC AWARENESS

42,072 Pinwheels were distributed across the state during April 2014’s Pinwheels for Prevention® Campaign.

87% of NC counties participated in April 2014’s Pinwheels for Prevention®! That’s an 8% increase from 2013. Through pinwheel gardens we can raise awareness, start conversations, and encourage people to take action to prevent child abuse and neglect.

In 2014, we created and launched Pinwheel Home Kits for individuals who want to show their support for child abuse and neglect prevention. We sold 127 our first year!

We established a new partnership with the Raleigh Parks, Recreation and Cultural Resources Department and planted pinwheel gardens in 11 parks across the city.
93% of facilitators reported satisfaction with support from PCANC staff.

How often do parents use the skills they learned?

- Very often: 43.6%
- Often: 42.4%
- Not at all: 1%
- A little: 6.7%
- Not sure: 3.6%

After attending Circle of Parents...

Parents were more likely to say “I know how to help my child learn” and “I praise my child” and are less likely to lose control.

Because of your contribution, we provided two Circle of Parents core trainings.

“I just wanted to say thanks again for the [Circle of Parents] training, it was incredibly helpful. From my perspective it helped me to:

1) Know the expectations and guidelines,
2) Know that we need to make some adjustments but have pretty much been following how the programs are to be run…”

-Core Training Attendee

The incredible years parent training program

855 parents/caregivers were impacted by the program which is a 27.2% increase from last year.

After attending the program:

Parents increased their use of appropriate discipline practices with their children.
Parents started using positive parenting practices.
Parents were able to communicate clear expectations with their children.

Strengthening families program 6-11

162 parents/caregivers enrolled in the program through seven agencies.

Thanks to you, we provided coaching to program facilitators statewide.

“I enjoyed coordinating this class and feel very supported through face-to-face coaching, phone call coaching and the learning collaborative.”

-Coaching Program Attendee
YOU’RE HELPING TO MAKE A DIFFERENCE!

Imagine you’re standing at the door of a shelter with no job, no money, no food, and nowhere to go. You look down and your children are staring up at you. You wonder about your ability to properly care for them and yourself. You feel so alone. Thanks to the Circle of Parents Program, the women at the Salvation Army shelter in Raleigh aren’t alone. This support group, supported by PCANC, offers them a community that so many women in their situation don’t have. These women have a network of other women who understand them and can help them. Because other members of the group offered to babysit, some women have been able to finish school, find jobs, and are now raising their children in safe, stable, nurturing homes.

INVESTING IN CHILDREN, BUILDING OUR FUTURE

Revenue

- Foundations 53%
- Individuals 9%
- Conferences & Trainings 1%
- Special Events 1%
- Contracts 28%
- Earned Income 2%
- Management and General 6%
- Program Services 89%

Expenses

- Fundraising 5%
- Management and General 6%
THANK YOU TO OUR 2013-2014 SUPPORTERS

FOUNDATIONS
CENTRAL CAROLINA COMMUNITY COLLEGE FOUNDATION
DAVID AND ADELE ROTH CHARITABLE FUND
THE ESHELMAN FOUNDATION
FOWLER FAMILY CHARITABLE FUND
JOHN WILLIAM POPE FOUNDATION
KATE B. REYNOLDS CHARITABLE TRUST
LEE AND REGINA STEENECK CHARITABLE FUND
MS. FOUNDATION FOR WOMEN
RALPH AND SUZANNE GORDON SCHWAB CHARITABLE FUND
THE ASHA AND SAJJAN AGARWAL FOUNDATION
THE BANK OF AMERICA FOUNDATION
THE DUKE ENDOWMENT
WELLS FARGO FOUNDATION

PARTNERSHIPS
EAST CAROLINA BEHAVIORAL HEALTH
NORTH CAROLINA DEPARTMENT OF HEALTH AND HUMAN SERVICES:
DIVISION OF SOCIAL SERVICES
DIVISION OF PUBLIC HEALTH

CORPORATIONS
ARTISTIC ABANDON*
BENITA, INC.
BAILEY’S FINE JEWELRY
BUILDERS MUTUAL INSURANCE COMPANY
BOOSE LAW OFFICES
DEACON MARKETING
FAIRWAY PRINTING, INC.
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KAISER ASSOCIATES, INC.
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NEW APPLE, INC.
PASEO CORPORATION
PIER 41 SEAFOOD*
PINPOINT RESOURCE GROUP
PPD, LLC
SHANAHAN LAW GROUP
THE SPA STUDIO OF MACGREGOR WEST*
PARKER POE ADAMS & BERNSTEIN LLP
WHOLE FOODS MARKET
ZINDA*

*IN-KIND GIVING

INDIVIDUALS
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RICHARD D. ADELMAN
CHARLES W. ALLEN
MELANIE ASKIN
FRANK AND NANCY BAIRD
BRUCE BALLEN'TINE
KRISTINE BARNES
SUZANNE C. BARTON
BRYAN AND KIMBERLY BATTEN
BERT AND TERESA BECK
JANET BENNETT
CAROLINE BLACK
ALEXANDRA BONACCI
JACKIE BOYCE
PAUL AND KIMBERLY BRANDON
COLE BRANNAN
ZEKE BRIDGES
GLADYS BRIS-BOIS
DAPHNE BRITT
JOHN BROCKLEBANK
EDWARD AND CLAUDIA BUJOLD
GRAHAM BULLOCK
JEFF AND PERRIN BURTON
MARIANA BYRD
HUDSON CALLAWAY
JIM AND BARBARA CAREY
DAVID AND CAROLYN PRYOR
AARON CARTER
KRISTEN CASPER
MICHELLE L. CASPER
THOMAS CHAMBERLIN
CHARLES AND JANE HELMS KNOX
GAYLE CLARIS
VIRGINIA L. CLARK
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MADELYN E. CLOW
KARL AND TERESA COFIELD
CONNIE THAMES
CARL AND LINDA COOK
ELLEN M. COOPER
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DAVID AND CAROLYN CORT
ADAM COURT
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DOROTHY CREIGHTON
PATRICK CURRY
JOHN AND MARY DAILEY
JAMES C. DAVIS
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DAVID AND CAROL DEMERS
KRISTIE DEMERS
MICHAEL DENNIS
MATHIEU DESPARD AND KERRI PATRICK
JULIE DICKSON
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