



Prevent Child Abuse North Carolina 2008 REGIONAL MEETINGS

**October 21st
Greenville, NC**

**October 29th
Morganton, NC**

**November 5th
Elon, NC**

AGENDA

- 9:00** **Registration Begins**
- 9:00 – 10:00** **Continental Breakfast & Networking with Round Table Discussions**
Meet other professionals in your region and across North Carolina who are doing superb work to protect children, strengthen families, and engage communities in prevention. Share your good ideas, be reenergized and inspired!
- 10:00** **Prevention Network Updates**
- 10:45 – 12:30** **Part I: “Building Brain Architecture: A New Frame for Prevention”**
Rosie Allen, President/CEO, & Michelle Hughes, VP of Programs of PCANC
We will share the FrameWorks Institute’s research on how the public views child maltreatment and prevention, and what we can do to more effectively engage them in supporting healthy child development and child abuse prevention. We will use the FrameWorks research on “strategic frame analysis” as the foundation for our discussions with a particular emphasis on the child development frame and how it can be used in your communications efforts.
- 12:30-1:15** **Lunch**
- 1:15 – 2:30** **Part II: Skill Building Exercises**
Rosie Allen, President/CEO, & Michelle Hughes, VP of Programs of PCANC
During this interactive discussion Rosie & Michelle will walk participants through case studies and skills-building exercises that help them put the FrameWorks Institute research into practice. Participants will be able to see how strategic frame analysis can be used in their own communications strategies for child abuse prevention.
- 2:30 – 2:45** **Question & Answer**
- 2:45 – 3:00** **Evaluations and Adjourn!**